

IMMEDIATE RELEASE



Glacier Raft Co. Ranked on Newsweek’s list of Best Whitewater Rafting Adventures

West Glacier, Montana – (May 9, 2024) – Pursuit’s Glacier Raft Co., operating on the Flathead River system bordering Glacier National Park, has been selected by Newsweek’s expert panelists and contributors, and voted on by readers as one of the best whitewater rafting adventures in the US.

Glacier Raft Co. was the only Montana rafting company included. The top 10 list includes outfitters from across the US, including Idaho, Arizona and Utah that offer rafting from Class I rapids to Class V, from beginners to experts.

The nominees are editorially driven with contributions from a panel of travel experts. The final list is determined by Newsweek editors with input from reader’s voting.

“We are honored to be included in Newsweek’s Best Whitewater Adventures list alongside these other notable rafting outfitters,” says Rob Spence, VP & General Manager, Glacier Park Collection by Pursuit. “For the past 48 years, Glacier Raft Co. guides have welcomed guests to this beautiful part of the world. Working with our employees, partners and members of the community, we will continue to be stewards of the Flathead River for years to come.”

Glacier Raft Co. has been in operation since 1976 and sees expert guides return year after year to guide visitors and small groups on rafting trips down the waters of the North Fork and Middle Fork of Flathead River.

Newsweek specifically noted Glacier Raft Co.’s commitment to community and sustainability, referencing annual river trash clean-ups. In addition to the annual clean up, Glacier Raft Co. also supports the community through Rafting for a Cause; through this initiative, \$5 from each ticket purchased on a specific day goes towards a local organization such as Flathead School Snack Program, Coram-West Glacier Volunteer Fire Department and the Redside Foundation.

Glacier Raft Co. operates half-day, full-day and multi-day Montana rafting experiences on the wild and scenic Middle Fork and North Fork of the Flathead River, bordering the legendary wilderness of Glacier National Park seasonally from May 1 – Sept 20.

For more information on all the trips available, please visit [Glacier Raft Co.](#)

-30-

About Pursuit

Pursuit is an attractions and hospitality company that owns and operates a collection of inspiring and unforgettable experiences in iconic destinations. Pursuit’s elevated hospitality experiences enable visitors to discover and connect with world-class attractions, distinctive lodges and engaging tours in stunning national parks and renowned global travel locations, in addition to experiencing our growing collection of Flyover Attractions in the vibrant cities of Vancouver, Reykjavik, Las Vegas and Chicago, (opening March 1, 2024.) With a strategic direction to build an expanding portfolio of extraordinary travel experiences, Pursuit remains focused on delivering iconic, unforgettable and inspiring experiences in the world’s best places. Pursuit is part of Viad Corp (NYSE: VVI). For more information visit www.pursuitcollection.com.

Media inquiries, please contact:

Jennifer Booth
Senior Manager, Media Relations | Pursuit
jbooth@pursuitcollection.com