

FOR IMMEDIATE RELEASE
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Pursuit adds Eddie's Café & Mercantile to its accommodation and hospitality experiences in Glacier National Park

Glacier Park, MT – (November 8, 2024) – Pursuit has added Eddie's Café & Mercantile to its collection of accommodation and hospitality experiences in and surrounding Glacier National Park in Montana.

Located in Apgar Village in West Glacier, the property features the exclusive Apgar Lookout Retreat, the only five-star accommodation in Glacier National Park. It also includes a go-to restaurant, gift shop, camp supply, and ice-cream shop frequented by both visitors and community members for more than 60 years.

See the Apgar Lookout Retreat exterior video [here](#).

“As a company with a deep history of operating exceptional hospitality experiences in and near Glacier National Park – first as Glacier Park Inc and more recently as Pursuit, we are focused on providing sustainable and meaningful visitor experiences while honoring the communities in which we live, work and recreate,” said Rob Spence, Vice President, Glacier Park Collection by Pursuit. “This is a commitment that has formed the foundation of our experiences and today, we warmly welcome Eddie's Café & Mercantile to Pursuit.”

Located steps from picturesque Lake McDonald beside Pursuit's Apgar Village & Cabins, Eddie's has been a pillar of the West Glacier community.

“Eddie's has been a favorite for many years among locals and visitors alike,” says Brian Kelly, former owner, Eddie's Café & Mercantile. “It should be enjoyed for years to come, and I believe that with Pursuit's commitment to creating elevated experiences while honoring the significance of our community, it will be.”

“At Pursuit, we are focused on keeping our history vibrant and meaningful while re-investing in these incredible places and within our local communities. We are committed to the long-term investment of this well recognized property, in creating an exceptional experience for guests and staff, as well as continuing to support West Glacier and the Flathead Valley as a meaningful, multi-season visitor destination,” said Gary Rodgers, Chief Operating Officer, Pursuit's Pacific Northwest.

Images [here](#). | Credit: Pursuit

About Pursuit

Pursuit is an attractions and hospitality company that owns and operates a collection of inspiring and unforgettable experiences in iconic destinations in the United States, Canada, and Iceland. Pursuit's elevated hospitality experiences include 14 world-class point-of-interest attractions and 27 distinctive lodges, along with integrated restaurants, retail and transportation that enable visitors to discover and connect with stunning national parks and renowned global travel locations. Pursuit is part of Viad Corp (NYSE: VVI). For more information visit www.pursuitcollection.com.

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