

FOR IMMEDIATE RELEASE

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Alaska Denali Travel and CATC Alaska Tourism Corporation
combine to form The Alaska Collection

ANCHORAGE - Alaska Denali Travel and CATC Alaska Tourism Corporation, part of Viad Corp's Travel & Recreation Group, today announced that they are uniting under a new brand: the Alaska Collection.

The Alaska Collection has formed to become one of the largest, Alaska-based travel and tourism providers, offering once-in-a-lifetime experiences to visitors through a unique combination of land and marine sightseeing tours, accommodations and travel-planning services along the Seward, Talkeetna, Denali corridor. Owned assets within the Alaska Collection include:

- / **Denali Backcountry Lodge** – 42 private cabins surrounding a two-story Alaskan lodge providing the best in guest comforts in the heart of Denali National Park and Preserve in Kantishna
- / **Denali Backcountry Adventure** – a popular sightseeing tour and wildlife safari, guiding travelers the entire length of the 92-mile, restricted-access Park Road
- / **Denali Cabins** – 46 rustic cabins offering the perfect balance of simple comforts and modern conveniences eight miles south of the entrance to Denali National Park and Preserve
- / **Talkeetna Alaskan Lodge** - a 212 room iconic lodge in the historic community of Talkeetna with unobstructed panoramic views of Denali and the Alaska Range
- / **Kenai Fjords Tours** – spectacular wildlife and glacier cruises in Kenai Fjords National Park
- / **Seward Windsong Lodge** - a collection of lodges featuring 180 rooms situated on the banks of the Resurrection River just eight miles from the entrance to Kenai Fjords National Park
- / **Kenai Fjords Wilderness Lodge** - 8 cabins located on Fox Island, which is in the protected waters of Resurrection Bay and accessible via a 12 nautical mile journey by boat from the town of Seward

“We are excited to introduce the world to the Alaska Collection”, said Thomas McAleer, vice president of the Alaska Collection. “With this unification, our experiences in Seward, Talkeetna and Denali, as well as our travel planning services, will be brought together locally and internationally to continue to connect travelers in a meaningful and genuine way to Alaska’s people and iconic places.”

At this time, there will be no immediate changes to any of the experiences or offerings in Alaska.

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About the Alaska Collection

The Alaska Collection is an Alaska-based travel organization that provides authentic experiences by connecting its guests with the people, culture and iconic locations that make Alaska unique. Along with sister companies Brewster Travel Canada and Glacier Park, Inc., the Alaska Collection is part of Viad Corp's Travel & Recreation

Group (NYSE:VVI). For more information about Viad, visit www.viad.com. For more information on the Alaska Collection and its offerings, visit www.alaskacollection.com.