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**Alaska Denali Travel expands with acquisition of  
CIRI Alaska Tourism Corporation**

ANCHORAGE - Alaska Denali Travel (ADT), part of Viad's Travel & Recreation Group (NYSE:VVI), bolstered its Alaska tourism offerings by acquiring CIRI Alaska Tourism Corporation (CATC). The acquisition is a natural fit with ADT and a strong addition to Viad's Travel & Recreation Group, which is executing a growth strategy focused on iconic natural and cultural destinations that enjoy perennial demand.

"The opportunity to grow our presence within Alaska is truly exciting," said David Barry, President of Viad's Travel & Recreation Group. "We strive to connect travelers in a meaningful way to genuine experiences. CATC's strong team, amazing experiences and exceptional guest service will only further our ability to create unforgettable adventures in one of the most unique places in the world."

The acquisition of CATC positions ADT as one of the largest, Alaska-based travel and tourism providers, offering once-in-a-lifetime experiences to visitors through a unique combination of land and marine sightseeing tours, accommodations and travel-planning services along the Seward, Talkeetna, Denali corridor.

CATC has built a reputation of top-tier lodging, marine tours and booking services in nearly 20 years of operation in Alaska. Its award-winning brands include:

- / **Kenai Fjords Tours** – spectacular wildlife and glacier cruises in Kenai Fjords National Park
- / **Talkeetna Alaskan Lodge** – a 212 room iconic lodge in the historic community of Talkeetna with unobstructed panoramic views of Denali and the Alaska Range
- / **Seward Windsong Lodge** – a collection of lodges featuring 180 rooms situated on the banks of the Resurrection River just eight miles from the entrance to Kenai Fjords National Park
- / **Kenai Fjords Wilderness Lodge** – 8 cabins located on Fox Island, which is in the protected waters of Resurrection Bay and accessible via a 12 nautical mile journey by boat from the town of Seward
- / **Alaska Heritage Tours** – a package tour business that combines CATC products with partner companies to create custom Alaskan vacations

"Both CATC and Alaska Denali Travel have deep roots in Alaska tourism, with firsthand knowledge of the industry only gained from a longstanding history of operations," said Thomas McAleer, vice president of Alaska Denali Travel. "With the addition of CATC, not only are we combining two stellar teams of employees, but we will also be able to offer our guests a complete bucket list journey from Seward and Kenai Fjords National Park up to Talkeetna and into Denali National Park."

ADT, owned by Viad since 2011 and operating in Alaska through its assets since 1989, focuses on providing an intrinsic Alaska experience by connecting its guests with the people, culture and places that make the state unique. In addition to helping travelers plan and customize the ultimate visit to Alaska, ADT's operating assets include:

- / **The Denali Backcountry Lodge** – 42 private cabins surrounding a two-story Alaskan lodge providing the best in guest comforts in the heart of Denali National Park and Preserve in Kantishna
- / **The Denali Cabins** – 46 rustic cabins offering the perfect balance of simple comforts and modern conveniences eight miles south of the park’s entrance
- / **The Denali Backcountry Adventure** – a popular sightseeing tour and wildlife safari, driving travelers the entire length of the 92-mile, restricted-access Park Road

Both the CATC and ADT teams look forward to providing exceptional Alaska experiences to travelers, with no changes to 2016 offerings.

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### **About Alaska Denali Travel**

Alaska Denali Travel (ADT) is an Alaska-based travel organization that provides authentic experiences by connecting its guests with the people, culture and locations that make Alaska unique. With more than 25 years of operations in Alaska, ADT operates the Denali Backcountry Lodge, located in the heart of Denali National Park and Preserve in Kantishna; the Denali Cabins, located at the park’s entrance; and the popular Denali Backcountry Adventure, a sightseeing tour and wildlife safari, driving travelers the entire length of the 92-mile, restricted-access park road. Along with sister companies Brewster Travel Canada and Glacier Park Inc, ADT is part of Viad’s Travel & Recreation Group (NYSE:VVI). For more information about Viad, visit [www.viad.com](http://www.viad.com). For more information on ADT and its offerings, visit [www.alaskadenalitravel.com](http://www.alaskadenalitravel.com).