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## VEGAS STRIP'S NEWEST ATTRACTION – FLYOVER – TO OPEN SEPTEMBER 1

*Tickets now available for the immersive, multi-sensory attraction at  
[flyoverlasvegas.com](http://flyoverlasvegas.com)*

**LAS VEGAS (August 3, 2021)** – [FlyOver in Las Vegas](http://flyoverlasvegas.com), the new immersive flight ride from leading hospitality company **Pursuit**, will officially take off on the Las Vegas Strip Sept. 1. Tickets are now on sale for the attraction, which will take guests on a multi-sensory journey as they soar over 22 of the American West's most spectacular destinations, from the plunging river valleys of the Grand Canyon to the volcanic peaks of Oregon's Cascade Volcanic Arc.

The flight ride's film, "The Real Wild West," will be shown in stunning 8K high definition on a 52.5-foot spherical screen. Fliers will glide through some of the most picturesque locations in the United States, including landmarks in Nevada, Oregon, Washington, Montana, California, Arizona, Utah, Colorado, Wyoming and New Mexico.

The attraction uses a state-of-the-art moving platform with six degrees of motion that enables guests to feel every sweeping movement of the journey. Special effects including wind, mist and location-specific scents heighten the immersive flight ride as guests hang suspended with their feet dangling above the country's most stunning natural wonders.

**To view "The Real Wild West" trailer, [click here](#).**

"We are thrilled to open Pursuit's first FlyOver in the United States next month," said Lisa Adams, Vice President of FlyOver Attractions. "The immersive nature of this experience is something The Strip has never seen before; you'll be able to experience many of the world's most incredible locales without leaving Las Vegas Boulevard."

At the start of the ride, guests will be entertained by a cinematic boarding and pre-show experience created by Moment Factory. The panoramic, six-minute pre-show is projected across 360° wraparound walls and a central hanging medallion as it chronicles the booms and busts of the American West, from the Cambrian Explosion through to Gold Rush ghost towns and Silicon Valley startups, setting the stage for the adventure ahead.

After the pre-show and upon boarding, guests will reach new heights during the main event as they are immersed in the American West from a completely new vantage point. Some of the stunning stops along the way will include:

- / A solar eclipse over a volcanic peak in Oregon's Cascade Volcanic Arc
- / Crashing, 65-foot surf waves at Lost Coast in California
- / Winter beauty in Yellowstone National Park with a team of stallions
- / Water skiing in winter snow at Cascade Lake
- / A Hualapai traditional "Bird Dance" in the Grand Canyon
- / A speed demon Streamliner soaring over Bonneville Salt Flats in Utah
- / Two Navajo horseback riders traversing Monument Valley, Arizona
- / Western movie set action in Goldfield Ghost Town, Arizona
- / Fly fishing in the woods outside of Telluride, Colorado
- / The vantage point of a wingsuiter as they descend Washington's Stehekin Mountain

The Real Wild West was developed by some of the most imaginative minds in the entertainment and theme park industries, led by Creative Director and former Disney Imagineer **Rick Rothschild**. Additional talent includes award-winner **Dave Mossop**, from globally recognized production studio, Sherpas Cinema; Montreal-based multimedia company **Moment Factory** for FlyOver's pre-show; and renowned GRAMMY-nominated composer and musician **Tom Holkenborg**. Modeled after Pursuit's popular FlyOver attractions in Vancouver, Canada and Reykjavik, Iceland, the flight ride technology was created by **Brogent Technologies, Inc.**

Located next to the Hard Rock Cafe on Las Vegas Boulevard, FlyOver in Las Vegas will open with two flight ride experiences and a full-service bar serving craft cocktails and bites. The experience will be open daily to guests of all ages, with tickets starting at \$24 for children (ages 12 and under) and \$34 for adults. Children must be at least 40 inches tall in order to ride.

For more information on FlyOver in Las Vegas, please visit [flyoverlasvegas.com](https://flyoverlasvegas.com).

View [images here](#); The Real Wild West trailer [here](#); FlyOver in Las Vegas footage [here](#); and overall FlyOver reel [here](#) | Credits: FlyOver in Las Vegas by Pursuit

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### **FlyOver in Las Vegas by Pursuit**

The FlyOver flight ride utilizes a unique and state-of-the-art moving platform with six degrees of motion, multi-sensory special effects and a 52.5-foot spherical screen that provides guests with an unparalleled flight across iconic locations and natural landscapes. Special effects, including wind, mist and scents, combine with the ride's motion to create an unforgettable entertainment experience. Owned and operated by Pursuit, this new Las Vegas location will mark the third FlyOver attraction for the global tourism and hospitality brand, which also includes FlyOver Canada in Vancouver, FlyOver Iceland in Reykjavik and FlyOver Canada in Toronto (expected opening 2024). The new attraction is located next to Hard Rock Café on the Las Vegas Strip. For more information about FlyOver in Las Vegas, visit [flyoverlasvegas.com](https://flyoverlasvegas.com).

### **About Pursuit**

Pursuit is an attractions and hospitality company that owns and operates a collection of inspiring and unforgettable experiences in iconic destinations. From world-class attractions, distinctive lodges and engaging tours in stunning national parks and renowned global travel locations, to our growing collection of FlyOver flight ride experiences in the vibrant cities of Vancouver, Reykjavik, Las Vegas, and Toronto (expected opening 2024), Pursuit's elevated hospitality experiences enable visitors to discover and connect with these iconic destinations. With a strategic direction to build an expanding portfolio of extraordinary travel experiences, Pursuit remains focused on delivering unforgettable and inspiring experiences in iconic locations worldwide. Pursuit is part of Viad Corp (NYSE: VVI). For more information visit [pursuitcollection.com](https://pursuitcollection.com).

### **For media inquiries, please contact:**

Tanya Otis, FlyOver by Pursuit

Email: [totis@pursuitcollection.com](mailto:totis@pursuitcollection.com) | Phone: 587.222.4686

Natalie Mounier / Kara Rutkin

Kirvin Doak Communications

[nmounier@kirvindoak.com](mailto:nmounier@kirvindoak.com) / [krutkin@kirvindoak.com](mailto:krutkin@kirvindoak.com)