

FOR IMMEDIATE RELEASE

June 12, 2017

Pursuit Announces New Leader for Alaska Collection

ANCHORAGE - Pursuit today announced that Fernando Salvador has been promoted to the position of Vice President & General Manager of the Alaska Collection. Salvador, former General Manager of the Talkeetna Alaskan Lodge, will be responsible for leading the team in delivering unforgettable and inspiring experiences to guests and staff in Alaska.

“Fernando is a proven leader with over 15 years of industry experience in Alaska,” said David Barry, president of Pursuit. “His strong guest service focus and extensive resort operations background are a perfect fit for The Alaska Collection. Great experiences are never cookie cutter. We believe local knowledge and experience is key as we create iconic, unforgettable and inspiring guest and staff experiences in the great state of Alaska.”

Prior to his efforts at the Talkeetna Alaskan Lodge, Salvador’s career has developed and grown over many years in a variety of national park resort roles across Alaska and Washington, including notable posts managing the Denali Park Village, McKinley Chalet Resort and the Sol Duc Hot Springs Resort.

“Pursuit has collected the very best in adventure travel experiences and lodging in Alaska’s most iconic destinations. I am honored to lead the team that brings these experiences to the thousands of guests that visit us each year,” stated Salvador. “As we continue to grow and evolve our Alaska business, I look forward to working more closely with our valued partners and clients as well as the larger Pursuit team.”

The Alaska Collection is one of the largest Alaska-based travel and tourism providers, offering once-in-a-lifetime experiences to visitors through a unique combination of land and marine sightseeing tours, accommodations and travel-planning services along the Seward-Talkeetna- Denali corridor. Experiences include the Denali Backcountry Lodge, Denali Backcountry Adventure, Denali Cabins, Talkeetna Alaskan Lodge, Seward Windsong Lodge, Kenai Fjords Wilderness Lodge and the world-renowned Kenai Fjords Tours.

Barry concluded, “Our Alaska Collection is a very special company and I know it is in great hands with Fernando. I am excited to welcome him to the Pursuit senior leadership team.”

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About Pursuit

Pursuit is a collection of inspiring, unforgettable experiences in Alaska, Montana, the Canadian Rockies and Vancouver, British Columbia. Pursuit’s world-class attractions, distinctive lodges and travel experiences help adventurous people from around the world discover and connect with iconic locations, including Banff, Jasper, Waterton Lakes, Glacier, Denali and Kenai Fjords national parks. From Alaska to Western Canada to Montana, our attractions, tours and lodging let people feel the joy that comes with moments of awe and inspiration. Pursuit

is part of Viad Corp (NYSE: VVI). For more information about Pursuit's collection of experiences, visit www.pursuitcollection.com.