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Vegas' Newest Attraction – FlyOver – To Debut On Las Vegas Strip in Fall 2021

Immersive Flight-Ride Experience from Pursuit to take guests on a journey over the American West

Las Vegas – (April 29, 2021) – FlyOver, an immersive flight ride from global attractions and hospitality company Pursuit, will debut this fall on the Las Vegas Strip. The dynamic attraction will take guests on a multi-sensory journey as they soar over the American West's most iconic locations and natural wonders as part of this cutting-edge entertainment experience.

Modeled after Pursuit's popular FlyOver attractions in Vancouver, Canada and Reykjavik, Iceland, FlyOver in Las Vegas will open with a signature flight ride featuring the American West. The attraction will also introduce additional immersive flight ride films shot in stunning locations around the globe.

A 52-foot vibrant spherical screen will surround guests as they glide through picturesque destinations including the Las Vegas Strip, Grand Canyon, Zion and Arches National Parks, Lake Tahoe and more seen from a first-person perspective in sharp, stunning high definition. Developed by Brogent Technologies, Inc., the attraction uses a state-of-the-art moving platform with six degrees of motion that enable guests to feel every sweeping movement of the journey. Special effects including wind, mist and location-specific scents heighten the immersive flight ride as guests hang suspended with their feet dangling above the world's most stunning natural wonders.

Located next to the Hard Rock Cafe on Las Vegas Boulevard, Las Vegas' FlyOver attraction will boast an expansive space with two flight-ride theaters, pre-show entertainment areas and a full-service bar.

"FlyOver in Las Vegas will give visitors a new and visually stunning way to see breathtaking landscapes of the American West. Much like our FlyOver concepts around the world, our new Las Vegas attraction will push the boundaries of escape and take guests on the ultimate flying ride adventure," said Lisa Adams, Vice President of FlyOver Attractions.

"The need to escape, relax and restore through travel experiences will become much more meaningful as we emerge from what has been an incredibly challenging year," said David Barry, President, Pursuit. "Introducing a new FlyOver attraction in a globally recognized tourism destination like Las Vegas marks another milestone across Pursuit's growing FlyOver portfolio. This new attraction will enable us to connect visitors with a distinctive experience that showcases both the vibrancy of Las Vegas along with the stunning natural wonders of the American West."

The new Las Vegas concept will mark the third FlyOver destination for the global travel and hospitality brand. Additional details on the flight ride film's content and creative team will be announced in the coming months.

The attraction will add over 100 new tourism jobs to the Las Vegas market.

For more information on FlyOver in Las Vegas, visit flyoverlasvegas.com.

View [images here](#). | Photo credit: FlyOver in Las Vegas by Pursuit



FlyOver in Las Vegas by Pursuit

The FlyOver flight ride utilizes a unique and state-of-the-art moving platform with six degrees of motion, multi-sensory special effects and a 52-foot spherical screen that provides guests with an unparalleled flight across iconic locations and natural landscapes. Special effects, including wind, mist and scents, combine with the ride's motion to create an unforgettable entertainment experience. Owned and operated by Pursuit, this new Las Vegas location will mark the third FlyOver attraction for the global tourism and hospitality brand, which also includes FlyOver Canada in Vancouver, FlyOver Iceland in Reykjavik and FlyOver Canada in Toronto (expected opening late 2023). The new attraction, anticipated to open fall 2021, is located next to Hard Rock Café on the Las Vegas Strip. For more information about FlyOver in Las Vegas, visit flyoverlasvegas.com.

About Pursuit

Pursuit is an attractions and hospitality company that provides a collection of inspiring and unforgettable experiences in iconic destinations. From world-class attractions, distinctive lodges and engaging tours in stunning national parks and renowned global travel locations, to our growing collection of FlyOver flight ride experiences in the vibrant cities of Vancouver, Reykjavik, Las Vegas (expected opening 2021), and Toronto (expected opening late 2023), Pursuit's elevated hospitality experiences enable visitors to discover and connect with these iconic destinations. With a strategic direction to build an expanding portfolio of extraordinary travel experiences, Pursuit remains focused on delivering unforgettable and inspiring experiences in iconic locations worldwide. Pursuit is part of Viad Corp (NYSE: VVI). For more information visit pursuitcollection.com.

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