

For Immediate Release**FlyOver Canada Announces New Flight Ride Experience
“Windborne: Call of the Canadian Rockies”**

Flight ride attraction debuts new immersive experience in Vancouver, BC this summer

Vancouver, BC (June 20, 2022) - [FlyOver Canada](#) has announced a new ride experience premiering in Vancouver on July 1. Featuring epic footage captured in the most remote areas of the Canadian Rocky Mountains, the multi-sensory experience is anticipated to be featured in all FlyOver locations – Vancouver, BC; Las Vegas, Nevada; and Reykjavik, Iceland.



[Windborne: Call of the Canadian Rockies](#) makes its global debut in Vancouver this summer, treating guests to a spectacular journey through snow-capped peaks, turquoise lakes and picturesque valleys. Filmed over two years by FlyOver Attraction’s Creative Directors Dave Mossop and Rick Rothschild, the experience captures the magic and power of the Rockies’ remote mountains and dramatic vistas, inspiring guests to build a deep connection with the land, culture, and spirit of one of Canada’s most iconic natural wonders. Immersive and filled with multi-sensory adventure, *Windborne: Call of the Canadian Rockies* spotlights areas that are unreachable to trekkers, providing a rare glimpse into the most isolated and untouched areas of the mountain range.

Windborne: Call of the Canadian Rockies was filmed on the traditional territories of the Nakoda, Blackfoot, Tsuut’ina and K’tunaxa Nations, who have been stewards of these mountains since time immemorial. The flight ride includes an important

Indigenous perspective of the mountain range, which local Nations revere as “The Backbone of the World.” Through collaboration and involvement from the Indigenous community, *Windborne: Call of the Canadian Rockies* weaves together the rich cultures and landscapes of the Canadian Rockies.



“We are excited to introduce *Windborne: Call of the Canadian Rockies* to locals and international visitors at our flagship downtown Vancouver attraction this July,” said Lisa Adams, Vice President of FlyOver Attractions. “This epic journey into the Canadian Rocky Mountains will capture the hearts and imaginations of everyone who sees it – particularly Canadians, who I know will feel an immense sense of pride seeing the vast, breath-taking beauty of this exceptional part of their country.”

“The *Windborne* pre-show and flight ride will immerse guests in one of the world’s most beautiful mountain regions,” said Dave Mossop. “The experience takes guests to the very heart of the Canadian Rockies, sharing stories of people who heard the call of the region and developed a lifelong connection to it. We are so proud of this, and I have no doubt guests will gain a new respect and reverence for the Canadian Rockies.”

Collaborating with Parks Canada, FlyOver Attractions is committed to protecting the ecology and wildlife of the region and to the health and safety of all adventurers and communities. All requirements for filming in this sensitive region were fully respected and all athletic feats done by professionals.



For more information and to purchase tickets, visit flyovercanada.com.

Photos of Windborne: Call of the Canadian Rockies [here](#) | Credit: Windborne at FlyOver Canada.

Video trailer of Windborne: Call of the Canadian Rockies [here](#) | Credit: Windborne at FlyOver Canada.

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About FlyOver Canada by Pursuit

The FlyOver flight ride utilizes a unique and state-of-the-art moving platform with six degrees of motion, multi-sensory special effects and 20-metre half-spherical screen that provides guests with an unparalleled flight across iconic locations and natural landscapes. Special effects, including wind, mist and scents, combine with the ride's motion to create an unforgettable entertainment experience. Owned and operated by Pursuit, FlyOver Canada in Vancouver is the first flight attraction for the global tourism and hospitality brand, which also includes the newly launched FlyOver in Las Vegas, FlyOver Iceland in Reykjavik, FlyOver Canada in Toronto (expected opening 2024), and FlyOver Chicago (expected opening 2024). For more information about FlyOver Canada visit flyovercanada.com.

About Pursuit

Pursuit is an attractions and hospitality company that owns and operates a collection of inspiring and unforgettable experiences in iconic destinations. From world-class attractions, distinctive lodges and engaging tours in stunning national parks and renowned global travel locations, to our growing collection of FlyOver flight ride attractions in the vibrant cities of Vancouver, Reykjavik, Las Vegas, Chicago (expected opening 2024) and Toronto (expected opening 2024), Pursuit's elevated hospitality experiences enable visitors to discover and connect with these iconic destinations. With a strategic direction to build an expanding portfolio of extraordinary travel experiences, Pursuit remains focused on delivering unforgettable and inspiring memories in iconic locations worldwide. Pursuit is part of Viad Corp (NYSE: VVI). For more information visit pursuitcollection.com.

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